MO-109

December-2016

B.B.A., Sem.-I

CC-101 : Principles of Management – I

Time : 3 Hours]   **[Max. Marks : 70**

1. (a) Narrate internal planning premises.   7
   OR
   Explain process of planning.

   (b) Narrate external planning premises.   7
   OR
   Explain various types of plans in brief.

   (a) Explain process of decision making.   7
   OR
   Explain methods of forecasting.

   (b) Explain PERT as a decision making technique.   7
   OR
   Explain CPM as a decision making technique.

3. (a) Narrate principles of organizing.   7
   OR
   Explain bases of departmentation.

   (b) Write a note on principles of effective delegation.   7
   OR
   Explain factors affecting degree of centralization and decentralization.

4. (a) Explain benefits and problems of informal organization.   7
   OR
   Explain advantages and limitations of line organization.

   (b) Explain advantages and limitations of functional organization.   7
   OR
   Explain advantages and limitations of line and staff organization.

5. Answer the following :

    (1) Management principles are _____ .   (pervasive, invasive, aggressive)

    (2) _____ planning takes place as a reaction to changes in environment.

                                                (Formal, Informal, Reactive)

    (3) _____ means short range planning.   (Strategic, Long term, Tactile)

    (4) Long range planning is _____ in nature.   (Strategic, reactionary, tactile)

    (5) _____ method forecasts events on basis of similarity of past and current events.

                                (Historical analogy, Similarity of events, Both)

    (6) _____ method of forecasting was developed by Rand Corporation.

                                                (Delphi, Selfi, Oracle)

    (7) Delay in critical activity _____ project completion.   (Fails, delays, prepones)

    (8) _____ is core of planning.   (Decision making, Fault finding, Error correction)

    (9) Circular chart is in _____ form.   (tree, line, circle)

    (10) Tree form of chart places _____ management at bottom.   (top, middle, lower)

    (11) _____ is most common type of organizational chart.

                                          (Vertical, Horizontal, Circular)

    (12) _____ organization refers to structure of well defined jobs.

                                          (Formal, Informal, Semi Formal)

    (13) Committee is a _____ group.   (formal, informal, casual)

    (14) _____ groupings are known as informal organizations.

                                          (Natural, Artificial, Formal)

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