

JB-105

January-2016

B.B.A., Sem.-I

CC-101 : Principles of Management-I

Time : 3 Hours

[Max. Marks : 70

7x5 = 35

14x4 = 14

49

7-4

1. (a) Narrate premises of Planning.

OR

Explain types of plans based on breadth.

(b) Narrate process of Management.

OR

Explain types of plans based on use.

7-5

2. (a) How is Forecasting important.

OR

Explain flip sides/limitations of forecasting.

(b) Explain decision making process.

OR

Write a note on any one decision making techniques.

7-3

7-4

3. (a) Narrate principles of organizing.

OR

Narrate principles of effective delegation.

(b) Write a note on-factors affecting degree of centralization and decentralization.

OR

Write a note on bases of departmentation.

7-3

7-3

4. (a) Narrate benefits of informal organization with examples. 7

OR

Narrate problems of informal organization with examples.

- (b) Narrate Line and functional form of organization. 7

OR

Narrate committee, line and staff form of organization.

5. Do as directed. 14-10

- (1) Informal organizations do not have formal _____. (change, structure, development)
- (2) Managerial activities are same at each managerial level in _____ line organization. (pure, departmental, paired)
- (3) _____ coined functional organization. (Taylor, Fayol, Tayol)
- (4) _____ is a group of men for helping manager. (line, assembly, staff)
- (5) Path refers to series of _____. (decisions, activities, locations)
- (6) Define tactile planning.
- (7) Luther Gullick coined the word _____. (POSDCORB, decision making, planning)
- (8) Strikes, war, natural calamities are examples of un _____ premises. (foreseen, changed, attempted)
- (9) US Navy's submarine project gave birth to _____. (PERT, CPM, decision tree)
- (10) Kelly and Walker developed _____. (PERT, CPM, decision tree)
- (11) C in CPM stands for _____. (controlled, crucial, critical)
- (12) Define delegation.
- (13) Define departmentation.
- (14) What is Centralization ?