

Seat No. : _____

DA-108

December-2018

B.B.A., Sem.-I

CC-101 : Principles of Management

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) (i) Explain planning premises. 7
(ii) Explain types of plans. 7
- OR**
- (i) Explain process of management.
(ii) Explain process of planning.
- (B) MCQs : (any **four** out of **six**) 4
- (1) _____ is statement of expected results in numerical terms. (Budget, Strategies, Mission)
(2) _____ are framed to bring uniformity in planning. (Policies, Strategies, Mission)
(3) _____ premises behave in similar fashion. (Constant, Vulnerable, Variable)
(4) Programme is _____ plan. (single use, multiuse, useless)
(5) _____ plans are meant for repeated use. (Standing, Single use, Useless)
(6) Strategies are _____ plan. (standing, single use, useless)
2. (A) (i) Explain process of decision making. 7
(ii) Explain PERT and CPM. 7
- OR**
- (i) Describe techniques of forecasting.
(ii) Write a note on decision tree.
- (B) MCQs : (any **four** out of **six**) 4
- (1) CPM is _____ tool. (deterministic, opportunistic, probabilistic)
(2) CPM can be used to _____ time and cost of project. (cancel, collaborate, control)
(3) _____ is series of adjacent activities. (Path, Event, Network)
(4) _____ is logical and chronological set of activities and events. (Path, Event, Network)
(5) _____ method utilizes experts for forecast. (Panel consensus, Survey, Econometric)
(6) _____ method assumes that past activities are good indicators of future activities. (Time series, Moving average, Survey)

3. (A) (i) Explain bases of departmentation. 7
(ii) Explain principles of organizing. 7

OR

- (i) Describe factors affecting centralization and decentralisation.
(ii) Write a note on principles of effective delegation.

(B) MCQs : (any **three** out of **five**) 3

- (1) Unity of _____ refers to order and instructions from single superior. (command, direction, delegation)
(2) _____ of control refers to number of workers that an executive can handle. (Span, Scope, Scale)
(3) Unity of _____ refers to supportive role of different departments. (command, objectives, direction)
(4) In _____ chart top level is placed at the centre. (tree, circular, club)
(5) Quick decision making is _____ of centralization. (advantage, disadvantage, both)

4. (A) (i) Explain benefits of informal organizations. 7
(ii) Explain line and functional type of organization. 7

OR

- (i) Describe problems of informal organizations.
(ii) Write a note on line and staff, committee organizations.

(B) MCQs : (any **three** out of **five**) 3

- (1) Scalar organization refers to _____ organization. (line, functional, mixed)
(2) _____ is a formal group of people to discuss, decide and act. (Committee, Line, Matrix)
(3) _____ organization was propounded by F. W. Taylor. (Functional, Line, Matrix)
(4) _____ organisation develops naturally. (Formal, Informal, Both)
(5) _____ to change is disadvantage of informal organization. (Resistance, Willingness, Aspiration)
