

Seat No. : \_\_\_\_\_

**N31-110**

**December-2014**

**F.Y. B.B.A (Sem-I)**

**CC-101 : Principles of Management-I**

**Time : 3 Hours]**

**[Max. Marks : 70**

- I. (A) Explain external planning premises related to "General Business Environment".  
(A) Discuss various types of plans.

**OR**

- (B) Define Management. Explain its process.  
(B) Describe the planning process.

- II. (A) Define decision making and discuss its process.  
(A) Write a detailed note on PERT

**OR**

- (B) Explain forecasting and describe its characteristics in detail.  
(B) Explain any three methods of forecasting in detail with example.

- III. (A) Define delegation ? Discuss the principles of delegation in brief.  
(A) Explain customer wise and process wise departmentation.

**OR**

- (B) Discuss the factors affecting degree of centralization.  
(B) Define organizing and any five principles of organizing.

- IV. (A) Define Line & Staff organization. Explain its advantages and limitations.  
(A) Differentiate between Formal & Informal organization.

**OR**

- (B) Differentiate : Centralization and Decentralization.  
(B) Write a short note on committee.

- V. (1) There must be clear lines of authority running from the top to bottom of the organization is the principle of \_\_\_\_\_.
- (2) Historical Analogy method is also known as \_\_\_\_\_.
- (3) Concentration of Authority in the hands of few is known as \_\_\_\_\_.
- (4) Survey method is also called \_\_\_\_\_ method.
- (5) \_\_\_\_\_ is a series of steps required to perform an activity.  
(Policies/Objectives/Procedures)
- (6) Forecasting is an essential part of planning. (True/False)
- (7) Management is an Art & Science. (True/False)
- (8) Formal structure is created by outsiders. (True/False)
- (9) Management is a discontinuous process. (True/False)
- (10) PERT is activity oriented. (True/False)

Define any **two** :

- (1) Authority
- (2) Management
- (3) Single use plan
- (4) Full form of POSDCORB