

Seat No. : _____

DE-120

December-2013

F.Y. B.B.A. (Sem.-I)

CC-101 : Principles of Management-I

Time : 3 Hours]

[Max. Marks : 70

1. (A) Explain planning premises. Discuss in detail external planning premises. **7**
- OR**
- Explain various techniques of forecasting.
- (B) Explain planning process with an illustration. **7**
- OR**
- Explain following in brief :
- (a) Decision Tree
- (b) PERT and CPM
2. (A) Explain process of management with diagrammatic illustration. **7**
- OR**
- Explain process of decision making.
- (B) Explain different types of plan. **7**
- OR**
- Explain importance of forecasting in management.
3. (A) What is departmentation ? Explain in detail. **7**
- OR**
- Explain problems of informal organizations.
- (B) Explain "Line and Staff" organizations in detail. **7**
- OR**
- Differentiate centralization and decentralization.

4. (A) Explain delegation. Explain principles of effective delegation. 7

OR

Explain "Line" organizations in detail.

(B) Differentiate formal and informal organizations. 7

OR

Explain what is decentralization and factors affecting degree of decentralization in a company.

5. Answer in short. (Marks for each question given below is mentioned beside it)

(1) Planning bridges between _____ and _____. 2

(2) We can use _____ organization structure for Army. 1

(3) _____ reduces uncertainty. 1

(4) Forecasts are usually classified by time horizon into which three categories ? 3

(5) Define following :

(a) Programmed and Non-programmed Decisions. 3

(b) Define committee organization. 3

(6) Functional managers are responsible 1

(a) for a single area of activity

(b) to the upper level of management and staff

(c) for complex organizational sub-units

(d) for obtaining copyrights/patents for new processes/equipment.
