

Seat No. : \_\_\_\_\_

# MA-110

March-2019

B.B.A., Sem.-I

## CC-101 : Principles of Management

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) (i) Explain the process of planning in detail. 7  
(ii) Discuss any five external planning premises. 7
- OR**
- (i) Explain the functions of management. 7  
(ii) Discuss internal planning premises. 7
- (B) MCQ / Objectives (attempt any 4 out of 6) 4
- (i) \_\_\_\_\_ premises which cannot be expressed numerically.  
(1) Tangible (2) Intangible (3) External
- (ii) \_\_\_\_\_ planning is undertaken at departmental levels.  
(1) Functional (2) Strategic (3) Corporate
- (iii) The plans which can be used only once and they are for specific use are called \_\_\_\_\_.  
(1) Single use plan (2) Multiple use (3) Dual use
- (iv) \_\_\_\_\_ are the guides to action.  
(1) Procedures (2) Policies (3) Mission
- (v) \_\_\_\_\_ is deciding in advance and looking into future.  
(1) Planning (2) Premises (3) Management
- (vi) \_\_\_\_\_ is the father of scientific management.  
(1) F.W. Taylor (2) Luther Gullick (3) Henry Fayol

2. (A) (i) Explain the methods of Forecasting in detail. 7  
(ii) Write short note on PERT. 7

**OR**

- (i) Explain the significance and limitations of forecasting. 7  
(ii) Explain the stages of decision making in detail. 7

(B) MCQ / Objectives (attempt any 4 out of 6) 4

- (i) Define forecasting.  
(ii) \_\_\_\_\_ is also called Survey of Buyers intention method.  
(1) Survey (2) Regression (3) Exploration  
(iii) State full form of PERT.  
(iv) State full form of CPM.  
(v) \_\_\_\_\_ is not required when alternatives are not available.  
(1) Decision making (2) Forecasting (3) PERT  
(vi) Mention two characteristic of PERT.

3. (A) (i) Explain the factors affecting centralization. 7  
(ii) Explain the elements of delegation. 7

**OR**

- (i) Explain any two bases of departmentation with diagram. 7  
(ii) Explain any five principles of organizing. 7

(B) MCQ / Objectives (attempt any 3 out of 5) 3

- (i) Initial stage of delegation is \_\_\_\_\_.  
(1) Responsibility (2) Accountability (3) Authority  
(ii) When single person has full authority, it is \_\_\_\_\_.  
(1) Centralization (2) Decentralization (3) Delegation

- (iii) Define Delegation.
- (iv) The most common type of departmentation is \_\_\_\_\_.
  - (1) Functional      (2) Territorial      (3) Process
- (v) \_\_\_\_\_ is a system of co-operative activities of two or more person.
  - (1) Organization      (2) Delegation      (3) Departmentation

4. (A) (i) Write short note on : Functional Organization. 7
- (ii) Write short note on : Committee Organization. 7

**OR**

- (i) Write advantages and disadvantages of Informal organization. 7
- (ii) Write advantage and disadvantages of Line-staff organization. 7

- (B) MCQ / Objectives (attempt any 3 out of 5) 3

- (i) The simplest and oldest form of organization is \_\_\_\_\_.
  - (1) Line organization
  - (2) Committee organization
  - (3) Functional organization
- (ii) Mention two advantages of Line organization.
- (iii) Other names for line organization is \_\_\_\_\_ organization.
  - (1) military      (2) staff      (3) committee
- (iv) Mention two types of committees according to authority.
- (v) The idea of informal organization was first introduced in management science by \_\_\_\_\_.
  - (1) Chester Barnard      (2) Henry Fayol      (3) Luther Gullick

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