

Seat No. : 1350

DJ-103

December-2017

B.B.A., Sem.-I

CC-101 : Principles of Management – I

Time : 3 Hours]

[Max. Marks : 70

1. (A) Define planning premises. Elaborate internal and external planning premises. 7
OR
Explain types of plan.
- (B) Narrate process of management. 7
OR
Narrate process of planning.
2. (A) Short note on Decision tree and PERT. 7
OR
Short note on Historical Analogy and Survey method.
- (B) Describe business barometer and time series method. 7
OR
Narrate significance and limitations of forecasting.
3. (A) Explain principles of organizing. 7
OR
Explain elements of delegation.
- (B) Narrate bases of departmentation. 7
OR
Explain factors affecting centralization and decentralization.

4. (A) What is line organization? Explain meaning, advantages and disadvantages. 7

OR

What is committee organization ? Explain meaning, advantages and dis-advantages.

(B) What is functional organization ? Explain meaning, advantages and dis-advantages. 7

OR

What is informal organization ? Explain benefits and problems.

5. Fill in the gaps : 14

- (1) _____ is primary function of management. (Planning, Managing, Rectifying)
- (2) _____ is mental process requiring foresight and sound judgement. (Planning, Managing, Rectifying)
- (3) _____ is continuous process for initiating management. (Planning, Motivating, Rectifying)
- (4) Objective is _____ and policy is _____. (outcome, guideline, policy)
- (5) Decision tree is a forecasting technique. (True/ False)
- (6) _____ means rights to give orders. (Authority, Accountability, Responsibility)
- (7) _____ means obligation of subordinate to perform duty. (Authority, Accountability, Responsibility)
- (8) Ability is an element of delegation. (True/ False)
- (9) V. A. Graicunas advocated formula of span of control. (True/ False)
- (10) Staff = service of advice or counsel. (True/ false)
- (11) _____ form is common for Government organization. (Committee, Club, Partnership)
- (12) Taking corrective action refers to _____. (control, planning, motivation)
- (13) Relationships without conscious joint purpose is informal organization. (True/ False)
- (14) Informal organization has no disadvantages. (True/ False)
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