

Seat No. : _____

AP-107

May-2016

BBA, Sem.-II

CC-108 : Principles of Management II

Time : 3. Hours]

[Max. Marks : 70

1. (A) Explain importance of Human Resource planning. 7
OR
Write a short note on methods of training.
- (B) Narrate sources of recruitment. 7
OR
Narrate selection process.
2. (A) Write a note on Two factor theory. 7
OR
Write a note on theory Z.
- (B) Explain Managerial Grid. 7
OR
Write a note on Leadership continuum.
3. (A) Narrate importance of control. 7
OR
Narrate principles of effective control system.
- (B) Narrate break even analysis. 7
OR
Explain control process.
4. (A) Explain objectives of knowledge management. 7
OR
Narrate functions of technology management.
- (B) Provide argument favoring CSR. 7
OR
Provide argument opposing CSR.

5. Do as directed.

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- (1) Job _____ is systematic analysis of facts regarding roles, responsibilities and authorities, (analysis, specification, description)
- (2) HRP is _____ active. (pro, re, non)
- (3) Deputation personnel are _____ sources of recruitment. (internal, external, eternal)
- (4) Campus recruitments are _____ sources of recruitment. (internal, external, eternal)
- (5) _____ are useful in recruiting specialized candidates. (Headhunters, Hunters, handhunters)
- (6) _____ theory excludes workers from decision making. (x, y, z)
- (7) William Ouchi gave the theory of _____. (x, y, z)
- (8) _____ theory is considered as modern theory. (x, y, z)
- (9) Cost _____ profit analysis is known as break even analysis. (volume, image, value)
- (10) Break _____ analysis is a control measure. (even, odd, free)
- (11) Control is _____ point of management process. (start, mid, end)
- (12) The idea of managing knowledge is _____. (abstract, contract, construct)
- (13) CSR stands for corporate _____ responsibility. (social, survival, storage)
- (14) Cost for CSR is argument in _____ (favour, against, neither of two)