

DD-104

December-2021

B.Com., Sem.-III**204 : Commercial Communication – III
(Text : Colours of Life)**

Time : 2 Hours]

[Max. Marks : 50

- Instructions :**
- (1) All Questions in Section – I carry equal marks.
 - (2) Attempt any **two** questions from Section – I.
 - (3) Question No. 5 in Section – II is compulsory.

Section – I(Attempt any **TWO** questions from Section – I)

1. (A) Answer any **FOUR** questions in brief : 12
- (1) What did the Swallow see when it flew over the city ?
 - (2) How did the mother describe the boat ?
 - (3) What did Abraham Lincoln promise his step-brother ?
 - (4) How did the grandmother take care of the author ?
 - (5) Who helped Jesse Owens during qualifying jumps ? How ?
 - (6) What strange thing happened according to the author ?
 - (7) What, according to Jesse Owens, was his most precious achievement at Berlin ?
- (B) Write a short note on any **ONE** : 8
- (1) The character of the grandmother.
 - (2) The statue of the Happy Prince.
 - (3) Abraham Lincoln's advice to his step-brother.
2. Write short notes on any **TWO** of the following : 20
- (1) Leadership Qualities
 - (2) Netiquette
 - (3) Time Management

3. Write a letter to the Bank Manager complaining about Wrongful Dishonour of the Cheque. 20

OR

Write a letter to the Bank Manager requesting the Bank's Support for Social Welfare Activity.

4. (A) Match the following : 14

A	B
(1) A person who cannot read or write	(i) Anonymous
(2) Unable to hear	(ii) Timid
(3) Without any name or identity	(iii) Fable
(4) Which lasts forever	(iv) Illiterate
(5) A story with moral	(v) Irritable
(6) Easily annoyed	(vi) Eternal
(7) Very shy and nervous	(vii) Inaudible

- (B) Give meanings of the following words : [any three] 6

- (1) Illegal
- (2) Edible
- (3) Glutton
- (4) Maiden
- (5) Ornithology
- (6) Fatalist

Section – II
(Compulsory)

5. Choose the appropriate options : [any five] 10

- (1) The Swallows went to _____ for the winter.
(a) Asia (b) Egypt
(c) Jordan (d) Tel Aviv
- (2) Lincoln calls his brother _____.
(a) lazy (b) selfish
(c) hard working (d) an idler
- (3) The absence of _____ made the city seem dead.
(a) cars (b) people
(c) green (d) buildings

- (4) The grandmother fed _____ in the city.
(a) cats (b) sparrows
(c) fish (d) dogs
- (5) Hitler _____ at Jesse and Luz.
(a) smiled (b) laughed
(c) nodded (d) glared
- (6) The place for Lincoln's step-brother to work is _____.
(a) Coal mines (b) Coles County
(c) Gold mine (d) St. Louis
- (7) The grandmother accepted her seclusion with _____.
(a) happiness (b) anger
(c) resignation (d) complaints
- (8) The boy's mother told him that they were going to _____.
(a) New Orleans (b) Chicago
(c) Memphis (d) Austin
- (9) Thinking always made the Swallow _____.
(a) relaxed (b) happy
(c) alert (d) sleepy
- (10) Luz was the _____ of friendly sportsmanship.
(a) pioneer (b) epitome
(c) opposite (d) enemy
- _____