

Seat No. : _____

JC-109

January-2021

B.Com., Sem.-V

304 : Commercial Communication – V

(Text : Petals of Life)

(New)

[Max. Marks : 50]

Time : 2 Hours]

- Instructions :**
- (1) All questions in Section – I carry equal marks.
 - (2) Attempt any **two** questions from Section – I.
 - (3) Question No. 5 in Section – II is *Compulsory*.

SECTION – I

(Attempt any **two** questions from Section – I)

1. (A) Answer any **four** questions in brief :

12

- (1) How did Franz describe the school opening time ?
- (2) What, according to Dr. Ambedkar, is the meaning of Social Democracy ?
- (3) How was the washwoman's son shameless and undutiful ?
- (4) How did the family members come to know about the snake ?
- (5) Why did Washington feel that his parting was all the more sad ?

(B) Write a short note on any **one** :

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- (1) Dr. Ambedkar's views on maintaining democracy.
- (2) Character-sketch of the washwoman.
- (3) Washington's struggle for an education.

2. Write a press report on any **one** :

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- (1) A Plane Crash
- (2) An Earthquake
- (3) Outbreak of Covid-19 in Gujarat.

3. As a medi-claim policy-holder, write a letter to the insurance company claiming medical re-imburement on the policy. 20

OR

As a nominee write a letter to the insurance company claiming full benefits of the policy on the death of a policy-holder.

4. (A) Match the following : 14

| (A) | (B) |
|-------------------|-----------------|
| 1. Debris | Trustworthy & |
| 2. Ex-gratia | Judicial |
| 3. Lacuna | Next month |
| 4. Proximo | Wreckage |
| 5. Modus operandi | Out of goodness |
| 6. Bonafide | Gap |
| 7. Sub-judice | Method of work |

(B) Give meanings of the following words : (any three). 6

- (1) Ad hoc
- (2) In toto
- (3) En route
- (4) De facto
- (5) Ultimo
- (6) Per annum

SECTION – II

(Compulsory)

5. Choose the appropriate options : (any five)

(1) Franz's school was in the region of.

- (a) Tuscany
- (b) Alsace and Lorraine
- (c) Berlin

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- (2) Equality without liberty :
- (a) may kill individual initiative
 - (b) may bring social justice
 - (c) may help us to find the best political leader
- (3) The old washwoman had :
- (a) three sons
 - (b) one son
 - (c) two sons
- (4) Which God's name did the beggar woman mention ?
- (a) God Subramanya
 - (b) God Vishnu
 - (c) God Shiva
- (5) What was the name of the school ?
- (a) Hampton National and Agricultural Institute
 - (b) Hampton Normal and Agricultural Institute
 - (c) Hampton School and Agricultural Institute
- (6) M. Hamel had taught at the school for _____.
- (a) 50 years
 - (b) 60 years
 - (c) 40 years
- (7) Daniel O' Connell was a/an :
- (a) British patriot
 - (b) Soviet patriot
 - (c) Irish patriot
- (8) The term 'Gentile' is used for a person who is a/an :
- (a) Non-Christian
 - (b) Non-Jewish
 - (c) Atheist

(9) According to the college boy, every year _____ people die of snake-bite in America.

- (a) thirty thousand
- (b) three hundred
- (c) three lakhs

(10) What job did the author take at Richmond to earn money?

- (a) Sweeping the dockyard
- (b) Unloading a cargo of pig iron
- (c) Job at a coal mine

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JC-109

January-2021

B.Com., Sem.-V**304 : Commercial Communication – V****(Text : Gems of Wisdom)****(Old)****[Max. Marks : 50****Time : 2 Hours]**

- Instructions :** (1) All questions in Section – I carry equal marks.
 (2) Attempt any two questions from Section – I.
 (3) Question No. 5 in Section – II is *Compulsory*.

SECTION – I

(Attempt any two questions from Section – I)

1. (A) Answer any four questions in brief : 12
- (1) What kind of nature did the princess have ? Whom did she love ?
 - (2) Why was Della unhappy on Christmas Eve ?
 - (3) What did the Sniper do to nurse his wound once he realized he had been hit ?
 - (4) What happened to the black boy when he went to the grocery store by himself for the first time ?
 - (5) How had the astrologer mastered the art ?
- (B) Write a short note on any one : 8
- (1) The King's method of delivering justice.
 - (2) The ending of the story 'The Gift of the Magi'.
 - (3) The character of the astrologer.
2. Write a simple questionnaire on any one : 20
- (1) Life-style and Socio-Economic Conditions of Factory Workers.
 - (2) Consumer's preference for a toothpaste.
 - (3) College students' study habits.

3. As a life insurance policy-holder, write a letter to Life Insurance Corporation of India asking for a loan against a policy. 20

OR

Write a letter to the insurance company claiming medical re-imbusement on the medi-claim policy.

4. (A) Match the following : 14

| (A) | (B) |
|----------------|---------------------|
| 1. Ad hoc | Proportionately |
| 2. De jure | Last month |
| 3. Intra Vires | Wreckage |
| 4. Per capita | Temporary |
| 5. Ultimo | Legally |
| 6. Pro rata | For each person |
| 7. Debris | Within legal powers |

- (B) Give meanings of the following words : (any three). 6

- (1) De facto
- (2) En masse
- (3) Per diem
- (4) Alibi
- (5) Proximo
- (6) In toto

SECTION – II

(Compulsory)

5. Choose the appropriate options : (any five) 10

- (1) When an accused walked into the arena, how many doors was he expected to choose from ?
- (a) Three
 - (b) Two
 - (c) Six

- (2) What gift did Della buy for her husband ?
- (a) Platinum fob chain
 - (b) Gold pen
 - (c) Sterling cufflinks
- (3) Whose face did the sniper look into when he turned the dead body ?
- (a) His father
 - (b) His commander
 - (c) His brother
- (4) What job did the author's mother take up ?
- (a) Worked as a labourer
 - (b) Worked as a cook
 - (c) Worked as a babysitter
- (5) What was the name of the Passer-by ?
- (a) Guru Nayak
 - (b) Nayak Chand
 - (c) Swami Guru
- (6) Which word best describes the king ?
- (a) Cruel
 - (b) Melancholy
 - (c) Semi-barbaric
- (7) How much money did Della get from selling her most prized possession ?
- (a) Twenty dollars
 - (b) Twelve dollars
 - (c) Twenty one dollars
- (8) What was slung over the sniper's shoulders ?
- (a) His rifle
 - (b) His revolver
 - (c) His field glasses

- (9) What did the mother give to the boy on his third visit to the store ?
- (a) Money and note
 - (b) Money, a note and a stick
 - (c) Money
- (10) What did the astrologer apply on his forehead to complete his look ?
- (a) Ash
 - (b) Sacred ash and Vermilion
 - (c) Vermilion
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