

Seat No. : 11806

**NF-103**

November-2021

**B.Com., Sem.-V**

**CC-304 : Commercial Communication – V**  
(Text : Petals of Life)

[Max. Marks : 50]

Time : 2 Hours]

- Instructions :
- (1) All Questions in Section – I carry equal marks.
  - (2) Attempt any **TWO** questions in Section – I
  - (3) Question – 5 in Section – II is Compulsory.

**Section – I**

Attempt any two questions from Section – I.

1. (A) Answer any **four** questions in brief : 12
  - (1) What announcement did M. Hamel make in the class ?
  - (2) Which methods must be avoided to achieve economic and social objectives ? Why ?
  - (3) How did the begger woman's words affect the mother's agitation over the snake ?
  - (4) What hardships did B.T. Washington face to reach Hampton from Malden ?
  - (5) Describe how the author has portrayed the appearance of the washwoman ?
  - (6) Why did the villagers came to school that day ?
  - (7) Why is it important to be content with mere political democracy ?
- (B) Write a short note on any **one** : 8
  - (1) M. Hamel
  - (2) The significance of the title 'The Washwoman'
  - (3) Dasa
2. Write a press report on any **one** : 20
  - (1) A Rail Accident
  - (2) A Devastating flood in Gujarat
  - (3) Anti-COVID Vaccination Drive
3. As a policy-holder, write a letter to the insurance company asking for a loan against an existing Life Insurance Policy. 20

**OR**

As a policy holder, write a letter to the insurance company intimating the change of nomination.

4. (A) Match the following :

(A)	(B)
(1) Ex-officio	privately
(2) Ultra vires	great joy
(3) Eureka	by virtue of office
(4) Fait accompli	beyond one's power
(5) In camera	of the next month
(6) Sine die	indefinitely
(7) Proximo	a thing already done

(B) Give meaning of the following words : (any three)

- (1) Id est
- (2) Bonafide
- (3) Lacuna
- (4) Nota bene
- (5) Per diem
- (6) Intra vires

**SECTION - II**  
**(Compulsory)**

5. Choose the appropriate options : (any five)

10

- (1) One morning M. Hamel was wearing his beautiful clothes because it was his \_\_\_\_\_ lesson.  
(a) first (b) last (c) best
- (2) \_\_\_\_\_ in politics leads to degradation and dictatorship.  
(a) Money (b) Hero-worship (c) Cooperation
- (3) Dasa was a \_\_\_\_\_ of the house.  
(a) cook (b) servant (c) owner
- (4) The order had come from Berlin to teach only \_\_\_\_\_ in the schools of Alsace and Lorraine.  
(a) English (b) German (c) French
- (5) In Richmond, the white \_\_\_\_\_ helped Washington.  
(a) businessman (b) clerk (c) captain
- (6) The old woman spoke \_\_\_\_\_.  
(a) Polish (b) French (c) English
- (7) J.S. Mill said that people should not allow taking away their \_\_\_\_\_.  
(a) Assets (b) Money (c) Liberty
- (8) \_\_\_\_\_ is the author of the story 'The Washwoman'.  
(a) A. Daudet (b) B.T. Washington (c) I.B. Singer
- (9) The college boy said that \_\_\_\_\_ people died of snake bite every year.  
(a) 3000 (b) 30000 (c) 300000
- (10) B.T. Washington set out for Hampton in the fall of \_\_\_\_\_.  
(a) 1772 (b) 1872 (c) 1972