

Seat No. : _____

SI-137

September-2020

B.Com., Sem.-VI

CC-309 : Commercial Communication-VI
(Text : Petals of Life)
(New)

Time : 2 Hours]

[Max. Marks : 50

- Instructions :**
- (1) All questions in Section-I carry equal marks.
 - (2) Attempt any two questions from Section-I.
 - (3) Question No-5 in Section-II is compulsory.

SECTION - I

1. (A) Answer any **FOUR** questions in brief :

12

- (1) What did Pete do on every *Thanksgiving Day* ?
- (2) When does freedom of mind come into being ?
- (3) What did the boy suddenly realize at the end of the story ? What was its effect on him ?
- (4) What was the first thing Rakesh did when he saw his exam results ?
- (5) How did Monsieur Lantin's wife die ?

(B) Write a short note on any **ONE** :

8

- (1) The end of the story – *Two Thanksgiving Day Gentlemen*.
- (2) Rakesh – as a devoted son.
- (3) The surprise ending of the story – *The False Gems*.

2. Write any **one** letter from the following : 20

- (1) On behalf of Indian Exporter, write an introductory letter to an Overseas importer.
- (2) As an overseas exporter, draft an intimation regarding the shipment of goods.

3. Write any **one** report from the following : 20

- (1) Draft an individual business report on performance appraisal of employees for Mint Private Ltd.
- (2) Draft a Committee report on the inspection of branches of the company situated in the state of Gujarat.

4. (A) Read the following market report and answer the questions that follow : 12

CORONA VIRUS EFFECT : SENSEX FALLS 1448 POINTS

Benchmark Sensex which was going strong since the beginning of this year has today fallen victim to the coronavirus outbreak across the world. Other factors like high rate of inflation, falling of economic growth and weak GDP growth are also cracking the market down.

Sensex closed 1,448 points lower at 38,297 and Nifty lost 431 points to 11,201 today. This was the second-biggest fall for the Sensex ever (in terms of points) in a single day. Highest fall ever was recorded when Sensex plunged 1,624 points to close at 25,741 on August 24, 2015. While Sensex has clocked 7.17% fall since the beginning of this year, Nifty has fallen 7.94% during the period. On the contrary, things were very rosy five months ago.

QUESTIONS:

- (1) Which trend is indicated in the headline ?
- (2) Which stock exchange is mentioned in the headline ?
- (3) What type of a report is this one ?
- (4) Find out two factors responsible for the present trend.

(B) Match the following :

A	B
(1) Brisk buying	during day
(2) Bourse	rupees
(3) Intra Day	French word for Stock Exchange
(4) Nose diving	heavy buying
(5) Points	shares
(6) Equities	sharp fall of share prices
(7) Correction	Base value
(8) Face value	a negative movement of the stock market

SECTION – II

5. Choose the appropriate options :

10

(1) Pete used to come to Union Square every Thanksgiving Day:

- (a) for nine years (b) for six years (c) for five years

(2) J. Krishnamurti advises us to be free from :

- (a) polite way of life (b) good customs (c) blind faiths and traditions

(3) The boy started to stay in _____ after his mother died.

- (a) his grandfather's house
 (b) his aunt's house
 (c) his maternal uncle's house

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B.Com., Sem.-VI

CC-309 : Commercial Communication-VI
(Text : Gems of Wisdom)
(Old)

Time : 2 Hours]

[Max. Marks : 50

- Instructions :**
- (1) All questions in Section-I carry equal marks.
 - (2) Attempt any two questions from Section-I.
 - (3) Question No-5 in Section-II is compulsory.

SECTION – I

1. (A) Answer any **FOUR** questions in brief : **12**
 - (1) Why did Alan Trevor like Hughie ?
 - (2) What arrangements were made to keep the murderer in prison ?
 - (3) What was Tom's attitude towards life ?
 - (4) Why was the cook dismissed from service ?
 - (5) What Madame Loisel borrow from Madame Forestier ?
- (B) Write a short note on any **ONE** : **8**
 - (1) The character of Alan Trevor
 - (2) The title of the story – *The World Renowned Nose*
 - (3) The character of Mathilde
2. Write a press report on any **one** : **20**
 - (1) Boat Tragedy
 - (2) A Cyclonic storm
 - (3) Union Budget

3. Write any one report from the following :

20

- (1) On behalf of the Company Secretary, draft a report on a fire accident in a factory.
- (2) Draft a Committee report on the decline in sales of the products of Bharat Plastics Pvt. Ltd.

4. (A) Read the following market report and answer the questions that follow :

2

Equities Cheerful in Dalal Street on Good Corporate

Results

Equity prices recovered smartly and recorded handsome gains on Thursday - the last day of the financial year 2015-16 following good corporate results accompanied by support from institutional investors. The operators in the BSE conveniently ignored the discouraging advices from the upcountry stock exchange and continuously lent support to Benchmark shares. As a result, many leading shares registered moderate to handsome gains. Sensex recorded a gain of 12 points at 25345 while Nifty spurted by 3 points only at 7738. Few pivotals like Reliance bounced back by 9 points at 1059 after fluctuating between 1047 and 1064. Tata Steel reached to 840 after dropping down to 820. However it improved by a couple of points at 836.

QUESTIONS :

- (1) Which trend does the headline indicate ? Mention the word indicating it.
- (2) Find out two factors responsible for the trend.
- (3) Write down two words suggesting the existing trend from the report.
- (4) Mention the previous closing of Sensex and Nifty.

(B) Match the following :

8

A	B
(1) Bourse	base value
(2) Correction	focus of public attention
(3) Face value	French Stock Exchange
(4) Limelight	a negative movement of the stock market
(5) Punter	trend
(6) Sentiment	Speculator
(7) Nose diving	rupees
(8) Points	sharp fall of share prices

SECTION - II

5. Choose the appropriate options :

10

- (1) What was the old man's reaction when Hughie gave him money ?
 - (a) he threw the money down in anger.
 - (b) he startled, smiled faintly and thanked Hughie.
 - (c) he took the money and ran off.
- (2) What was the first provision that was taken away from the prisoner as a means of cost cutting ?
 - (a) Guard outside his room
 - (b) Food
 - (c) Clothes
- (3) In the fable, while the ant worked all summer to collect food, what did the grasshopper do ?
 - (a) Danced all day
 - (b) Slept all day
 - (c) Sing all day

(4) Why did the protagonist shut the doors ?

(a) he was fed up with the people

(b) he was taking rest

(c) he was busy

(5) How much time did it take Mathilde and her husband to pay off their loans ?

(a) one year

(b) twelve years

(c) ten years

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