

Seat No. : 1149

DB-104

December-2020

BBA : Sem.-V

CC-302 : Business Environment

Time : 2 Hours]

[Max. Marks : 50

- Instructions :**
- (1) All questions in Section – I carry equal marks.
 - (2) Attempt any **two** questions in Section – I.
 - (3) Question 5 in Section – II is *Compulsory*.

SECTION – I

1. (A) Explain in detail the Internal factors affecting business environment. 10
(B) Write in detail reforms in Money Market in India ? 10
2. (A) Highlight the objectives of Price and distribution control. 10
(B) Name and explain different methods of privatization. 10
3. (A) Discuss the role of Foreign Investments in India. 10
(B) Write a note on Current Export Import Policy (2015-20). 10
4. (A) Discuss various social responsibilities of a business firm. 10
(B) Explain the concept of Natural Environment and highlight its impact on Business. 10

SECTION - II

5. MCQ (attempt any 10) 10
(1) Globalization has led to :
 - (a) Increase in poverty ratio
 - (b) Poverty ratio being remained stable
 - (c) Declining trend in poverty ratio
 - (d) None of these

- (2) Foreign Direct Investment is a form of :
- (a) Foreign assistance
 - (b) Assistance from International Monetary Fund
 - (c) Assistance from Asian Development Bank
 - (d) All of these
- (3) The World Trade Organization came into existence from
- (a) 1st April, 1997
 - (b) 1st June, 1982
 - (c) 1st January, 1995
 - (d) None of these
- (4) The term privatization along with two other terms, namely liberalization and globalization are being frequently used since :
- (a) Fourth Five year plan (April, 1969 - March, 1974)
 - (b) Sixth Five year plan (April, 1980 - March 1985)
 - (c) The initiation of economic reforms since July, 1991
 - (d) None of these
- (5) Which of the following is the method of privatization ?
- (a) Ownership measures
 - (b) Organizational measures
 - (c) Operational measures
 - (d) All of these
- (6) The New EXIM Policy focuses on :
- (a) Make in India
 - (b) Digital India
 - (c) Environment friendly products
 - (d) All of these
- (7) Which of the following sectors are subject to greater market discipline ?
- (a) Private sector
 - (b) Public sector
 - (c) Co-operative sector
 - (d) All of these
- (8) The functions of the Disinvestment Commission are :
- (a) Advisory in nature
 - (b) Mandatory in nature
 - (c) Obligatory in nature
 - (d) None of these

- (9) Full form of SEIS is
- (a) Services Exports from India Scheme
 - (b) Services Expands from India Scheme
 - (c) Services Expands from International Scheme
 - (d) None of these
- (10) From the following factors which factor is a micro environment factor affecting business environment ?
- (a) Political factor
 - (b) Social and cultural
 - (c) Suppliers
 - (d) Economic factors
- (11) Indian money market broadly comprises of _____ sector/s.
- (a) One
 - (b) Two
 - (c) Three
 - (d) Four
- (12) Which of the following are the constituents of Indian Money market ?
- (a) Call money market
 - (b) Repos
 - (c) Treasury bills
 - (d) All of these
- (13) The supply of funds in the capital market comes from :
- (a) Individual Savings
 - (b) Corporate Savings
 - (c) Institutional Investors
 - (d) All of these
- (14) Which of the following factors is not an internal factor influencing business environment ?
- (a) Production decision
 - (b) Government Economic policies
 - (c) Staff recruitment
 - (d) Pricing decision
- (15) Which is the principal agency set up to regulate capital market activities ?
- (a) Company Board
 - (b) Reserve Bank of India
 - (c) Insurance Regulatory and Development Authority
 - (d) Securities and Exchange Board of India

- (16) Social responsibility of business implies - responsibility of a business unit towards its
- (a) Customers (b) Workers
(c) Shareholders (d) All of these
- (17) The Consumer Protection Act, provides for the setting up of the following tier system for the redressal of consumer disputes :
- (a) One - tier system (b) Two - tier system
(c) Three - tier system (d) Four - tier system
- (18) The National Commission for the redressal of consumer disputes is appointed by
- (a) District Authorities (b) State Government
(c) Central Government (d) President of India
- (19) Which of the following natural factor impacts business ?
- (a) Climatic condition (b) Topographical factors
(c) Location (d) All of these
- (20) Business ethical values relate to
- (a) Propriety and impropriety (b) Morality and immorality
(c) Correct and incorrect (d) All of these
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