

OB-117

October-2019

B.B.A., Sem.-V

CC-302 : Business Environment

Time : 2.30 Hours]

[Max. Marks : 70

1. (A) (i) Define Business Environment and highlight its importance in Business Enterprise. 7
- (ii) What are the reforms in Primary and Secondary Capital market in India? 7

OR

- (i) Explain in detail the external factors affecting business.
- (ii) Discuss in detail the main constituents of money market.
- (B) Do as directed : (Attempt any 4 out of 6) 4
- (1) Management structure is an internal environmental factor affecting business environment. (True / False)
- (2) Internal factors influencing business environment are not within the control of the firm. (True / False)
- (3) Repo rate is the rate at which the Reserve Bank of India lends money to commercial banks. (True / False)
- (4) The unorganized sector of the capital market mainly comprises of indigenous bankers and money lenders. (True / False)
- (5) Which is the principal agency set up to regulate capital market activities ? (Company Board, Reserve Bank of India, Discount and Finance house of India, Securities and Exchange Board of India)
- (6) Banks and Insurance Companies are constituents of Capital Market. (True / False)

2. (A) (i) What are the objectives of price and distribution control ? 7
- (ii) Explain the process of disinvestment in detail. 7

OR

- (i) Write a note on EXIT policy.
- (ii) Name and explain different methods of Privatization.

(B) Do as directed : (Attempt any 4 out of 6)

- (1) Authorization from Parliament is required to withdraw money from Consolidated Fund. (True / False)
- (2) Deregulated prices are the one which are determined by the free interaction of market forces. (True / False)
- (3) Subsidy is an expense to Government. (True / False)
- (4) Give full form of NRF (as a part of EXIT Policy).
- (5) Name 2 types of Budget deficit.
- (6) Revenue deficit = Total expenditure minus Total receipts. (True / False)

3. (A) (i) Discuss in detail concept and role of Foreign Investments. 7
 (ii) Highlight the impact of WTO on Indian economy. 7

OR

- (i) Highlight various benefits brought by MNC's in Indian economy.
- (ii) Short note on latest Export Import Policy (2015-20).

(B) Do as directed : (Attempt any 3 out of 5) 3

- (1) Give full form of SEIS.
- (2) Give full form of ASEAN.
- (3) Give full form of FPI.
- (4) GATT was established after the _____ world war to offset the adverse effects on the world economy. (1st, 2nd, 3rd)
- (5) WTO came into existence from 1st April, 1997. (True/False)

4. (A) (i) Explain various social responsibilities of Business in detail. 7
 (ii) Highlight the impact of Natural Environment on business. 7

OR

- (i) Name and discuss various sources of Technological Dynamics.
- (ii) Write a note on Consumerism in India.

(B) Do as directed : (Attempt any 3 out of 5) 3

- (1) Define Business Ethics.
- (2) Social responsibility means responsibility towards foreign nationals and companies. (True / False)
- (3) The Consumer Protection Act was passed in the year 1986. (True / False)
- (4) The Consumer Protection Act provides for the setting up of _____ tier system for the redressal of consumer disputes. (two three, four)
- (5) _____ is one of the main driving force that compels the adoption of latest and updated technology by the firms to innovate. (Raw-material, Finished Goods, Competition, Finance)