

Seat No. : _____

N13-108

November-2014

B.B.A., Sem.-V

CC-302 : Business Environment

Time : 3 Hours]

[Max. Marks : 70

1. (A) What is business environment ? Explain internal factors affecting business environment. 7

OR

What is money market ? Discuss reforms of Indian money market.

- (B) Explain the importance of business environment. 7

OR

Write a note on the reforms of capital market.

2. (A) What is budget ? Discuss constituents of budget. 7

OR

Write a note on EXIT policy.

- (B) Discuss different objectives of price and distribution controls. 7

OR

What is budget ? Discuss types of budgetary deficits.

3. (A) What is globalization? Discuss indicators of globalization. 7

OR

What is MNC ? Explain benefits of MNCs.

- (B) Discuss the role of foreign investment in the economy. 7

OR

Discuss the impact of WTO on the Indian Economy.

4. (A) Explain the importance of Business ethics.

7

OR

Discuss sources of technology dynamics.

(B) What is consumerism ? Discuss importance of consumerism.

7

OR

Explain the impact of natural environment on business.

5. Answer in brief :

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- (1) Define mission.
 - (2) State any two factors affecting macro-business environment.
 - (3) Define capital market.
 - (4) What is primary deficit ?
 - (5) Define plan expenditure.
 - (6) Give full form of PDS.
 - (7) Define disinvestment.
 - (8) State any two problems of MNCs.
 - (9) Define FDI.
 - (10) When was WTO established ?
 - (11) Give the full form of TRIPs.
 - (12) What is social responsibility of business ?
 - (13) Give any two responsibilities towards employees.
 - (14) When was the Consumer Protection Act enacted ?
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