

# NB-101

November-2021

BBA., Sem.-V

## CC-302 : Business Environment

Time : 2 Hours]

[Max. Marks : 50

- Instructions :**
- (1) All questions in **Section – I** carry equal marks.
  - (2) Attempt any **2** questions in **Section – I**.
  - (3) Question-**5** in Section – II is compulsory.

### SECTION – I

1. (a) Discuss the importance of business environment in detail. 10  
(b) Name and explain the measures taken to reform the Indian money market. 10
2. (a) Discuss in detail various types of Budgetary deficits. 10  
(b) Enumerate in detail the objectives of price and distribution control. 10
3. (a) Discuss in detail role of foreign investment. 10  
(b) Discuss the impact of WTO on Indian Economy. 10
4. (a) What does business ethics mean and highlight its importance in business ? 10  
(b) Explain the concept of Natural Environment and highlight its impact on business. 10

### SECTION – II

5. MCQs : (Attempt any 10) (1 mark each) 10  
(1) Which of the following factor/s is/are part of macro-environment ?  
(a) Political (b) Environmental  
(c) Legal (d) All of these

- (2) The Consumer Protection Act, 1986 provides the setting up of the following tier system for the Redressal of consumer disputes:
- (a) two - tier system (b) single tier system  
(c) three - tier system (d) None of these
- (3) Which of the following are the constituents of Money market ?
- (a) Call money market (b) Repos  
(c) Treasury bills (d) All of these
- (4) When the shares and debentures are sold directly by the company to the public it is said to be transaction in:
- (a) Retail Market (b) Primary market  
(c) Secondary Market (d) None of these
- (5) Which is the principal agency set up to regulate capital market activities after 1991 ?
- (a) RBI (b) SEBI  
(c) DHFL (d) None of these
- (6) The World Trade organization came into existence from \_\_\_\_\_.
- (a) 1<sup>st</sup> January, 1995 (b) 1<sup>st</sup> January, 1997  
(c) 1<sup>st</sup> January, 1991 (d) None of these
- (7) Which of the following rights are included in consumer rights ?
- (a) Rights to be heard (b) Rights to be informed  
(c) Rights to protection of health (d) All of these
- (8) According to which world renowned-professor and author, the micro environment consists of the actors in the company's immediate environment'.
- (a) Philip Kotler (b) John Keynes  
(c) Alfred Marshal (d) None of these
- (9) All the revenues received by the government, loans issued by it and also its receipts etc are credited in the \_\_\_\_\_.
- (a) Contingency Fund (b) Consolidated Fund  
(c) Depreciation Fund (d) All of these
- (10) Broadly speaking, expenditure which results in creation of assets is treated as:
- (a) Contingency expenditure (b) Capital expenditure  
(c) Revenue expenditure (d) None of these
- (11) For evolving proper strategies for disinvestment the Government of India had appointed a committee in November 1992 under the Chairmanship of:
- (a) Dr. C Rangarajan (b) Prof. C. N. Vakil  
(c) Prof. D. T. Lakadawala (d) None of these

- (12) Globalization has led to:
- (a) Increase in poverty ratio
  - (b) Stable poverty ratio
  - (c) Decrease in poverty ratio
  - (d) None of these
- (13) Foreign Direct Investment leads to increase in \_\_\_\_\_.
- (a) Monopoly
  - (b) Competition
  - (c) Monopoly and Competition
  - (d) None of these
- (14) General Agreement on Trade and Tariffs (GATT) was made in the year:
- (a) 1945
  - (b) 1947
  - (c) 1950
  - (d) 1954
- (15) Social responsibility of business implies- responsibility of a business unit towards its :
- (a) Workers
  - (b) other business units
  - (c) consumers
  - (d) All of these
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