



## NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. 'A' / 28981 / of 2023

### Programme of the B.B.A. Sem -III Examination – November, 2023

Candidates are requested to be present at their respective places of Examination, *fifteen minutes before the time appointed for the starting of the paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER OR ANY KIND OF HAND-WRITTEN/TYPED OR PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE, ANY TYPE OF ELECTRONICS INSTRUMENTS INTO THE EXAMINATION HALL.

The centre for the B.B.A. Semester-III Examination will be as under :

Sr No.	Centre Code	College Code	City	College
(1)	01	—	Ahmedabad	Places will be declared later on:
(2)	02	—	Ahmedabad	Places will be declared later on:
(3)	22	131	Kalol (NG)	131-Shah C K Municipal Commerce College
(4)	43	—	Gandhinagar	Places will be declared later on:

The written examination will be conducted in the following order :

Day & Date	<b>B.B.A. Semester-III</b> <b>Time : 11-00 a.m. to 01-30 p.m.</b>
Thursday, 30 <sup>th</sup> November, 2023	CC-201—Introduction to Marketing Management
Friday, 01 <sup>st</sup> December, 2023	CC-202—Fundamental of Financial Management
Saturday, 02 <sup>nd</sup> December, 2023	CC-203—Basic Human Resource Management
Monday, 04 <sup>th</sup> December, 2023	CC-204—Managerial Economics-I
Tuesday, 05 <sup>th</sup> December, 2023	CC-205—Company Accounts
Wednesday, 06 <sup>th</sup> December, 2023	CC-206—Elementary Statistics
Thursday, 07 <sup>th</sup> December, 2023	CC-207—Commercial Communication

No Old Course is available in any of the subjects except where it is specifically provided in the programme.

The use of calculator is allowed, but programmable calculator is not allowed in the examination.

Ahmedabad-380 009.

By Order

**November 04, 2023**

*for,* Controller of Examinations