

Seat No. : _____

AL-105

April-2023

BCA., Sem.-IV

CC-211 : E-Commerce

Time : 2:30 Hours]

[Max. Marks : 70

1. Write the following :

(1) What is E-Commerce ? Explain various types of E-Commerce. 7

(2) What is difference between E-Commerce and E-Business ? 7

OR

(1) Explain unique features of E-Commerce. 7

(2) Explain the four major limitations of Today's Internet ? Differentiate between Intranet and Extranet. 7

2 Write the following :

(1) Explain the dimensions of E-Commerce Security. 7

(2) Differentiate between Spoofing and Sniffing. 7

OR

(1) Explain Dimension of E-Commerce Security. 7

(2) What is Encryption ? Explain any one method of encryption in detail. 7

3. Write the following :

(1) List various e-commerce payment systems. Explain Digital Wallet and its characteristics in detail. 7

(2) What is Online Social Network ? Differentiate between social networks and portals. 7

OR

(1) What is Auction ? Explain various types of auctions. 7

(2) Explain Dynamic Pricing in detail. 7

4. Write the following :

- (1) What is Dilemma ? Explain the process of analyzing Ethical Dilemmas in detail. 7
- (2) What are the various types of Intellectual Property Protections ? Differentiate between Copyrights and Patents. 7

OR

- (1) Explain the candidate ethical principles. 7
- (2) What is Taxation ? Explain various types of tax in detail. 7

5. Answer the following : (any seven) 14

(1) _____ is the administration of conducting any business using internet, intranet, extranet and web.

- (A) E-Business (B) E-Commerce
(C) E-Transaction (D) None of the above

(2) _____ refers to all transactions between companies and public administrations or government agencies.

- (A) B2G (B) B2A
(C) B2C (D) Both (A) and (B)

(3) The concept of packet switching was born in _____.

- (A) 1963 (B) 1964
(C) 1961 (D) None of the above

(4) _____ is responsible for addressing, packaging, and routing messages on the Internet.

- (A) Transport Layer (B) Internet Layer
(C) Application Layer (D) All of the above

(5) _____ can be simply defined as paying for goods or services on the internet.

- (A) Cash Payment (B) E-Payment
(C) Both (A) and (B) (D) None of the above

(6) One national price everywhere for everyone.

- (A) Trigger Pricing (B) Bundling
(C) Fixed Pricing (D) None of the above

- (7) Online Auction allows sellers to find multiple buyers and buyers to find multiple sellers.
- (A) Price Discovery (B) Price Transparency
(C) Customer Aggregation (D) Liquidity
- (8) Which is not included in Ethical Concepts ?
- (A) Responsibility (B) Information Density
(C) Ubiquity (D) Global Reach
- (9) Study of principles that individuals and organizations can use to determine right and wrong courses of action.
- (A) Accountability (B) Liability
(C) Ethics (D) None of the above
- (10) In which step, we need to find out who did what to whom, and where, when and how he/she did it ?
- (A) Identify the stakeholders.
(B) Identify and clearly describe the facts.
(C) Identify the options that you can reasonably take.
(D) Identify the potential consequences of your options.
- (11) Which type of protection will we provide for business methods and processes ?
- (A) Trademark (B) Patents
(C) Copyrights (D) Trade Secret
- (12) VAT stands for _____.
- (A) Virtual Additional Tax (B) Value Added Tax
(C) Verified Area Tax (D) None of these
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