

DC-106

December-2023

B.Com., Sem.-III**Commercial Communication – III
(Text : Colours of Life)****Time : 2½ Hours]****[Max. Marks : 70**

1. (A) Answer any **four** questions in brief : 8
- (1) What did the Swallow see when it flew over the city ?
 - (2) Why was the statue of the Happy Prince pulled down ?
 - (3) What provided solace to the boy ?
 - (4) What did the brother initially offer Lincoln for the money ?
 - (5) How did the grandmother take care of the author ?
 - (6) What made Jesse Owens an angry athlete ?
1. (B) Write a short note on any **One** : 6
- (1) The Statue of the Happy Prince
 - (2) Abraham Lincoln's advice to his step-brother
 - (3) Jesse Owens as an athlete
2. Write short notes on any **two** of the following : 14
- (1) Netiquette
 - (2) Presentation Skills
 - (3) Time Management
 - (4) Leadership Skills
3. Draft a letter to your bank intimating the manager about the loss of your debit card. 14
- OR**
3. Write a letter to the bank complaining about the wrongful dishonour of your cheque. 14
4. Do as directed : 14
- (A) Match the following :
- | | |
|-------------------|-----------------------------------|
| (1) Meteorologist | One who has a positive attitude |
| (2) Unanimous | That which cannot be heard |
| (3) Optimist | Writing which cannot be read |
| (4) Inaudible | With the agreement of all parties |
| (5) Invincible | A person who eats too much |
| (6) Illégible | One who studies the weather |
| (7) Glutton | A person who cannot be defeated |

(B) Give meanings of the following :

- (1) Amicable
- (2) Contemporary
- (3) Emigrant
- (4) Manuscript
- (5) Ornithology
- (6) Timid
- (7) Octogenarian

5. Choose the appropriate option : (any seven)

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- (1) The Swallows went to _____ for the winter.
(a) Asia (b) Egypt
(c) Jordan (d) Tel Aviv
- (2) The name of the boat was _____.
(a) Kathy Bates (b) Karl Adams
(c) Kate Adams (d) Kristin Adams
- (3) For the best wages, Lincoln advised his brother to go to _____.
(a) St. Louis
(b) gold mines in California
(c) close to home in Coles County
(d) lead mines
- (4) Upon the author's return, the grandmother thumped the drum and sang of the home-coming of _____.
(a) warriors (b) children
(c) kings (d) saints
- (5) In 1936, the Olympic Games were organized in _____.
(a) Britain (b) Berlin
(c) Beijing (d) Barcelona
- (6) Hitler _____ at Jesse Owens and Luz Long.
(a) smiled (b) laughed
(c) nodded (d) glared
- (7) The grandmother carried stale chapattis to school to feed _____.
(a) the author (b) the children
(c) the village dogs (d) the teachers
- (8) Lincoln called his brother _____.
(a) lazy (b) selfish
(c) hard-working (d) an idler
- (9) In the story 'I'm Hungry', what were the Negroes doing on the boat ?
(a) Fighting (b) Smoking
(c) Playing cards (d) Sleeping
- (10) The eyes of the statue of the Happy Prince were made of rare _____.
(a) rubies (b) topaz
(c) sapphires (d) emeralds
- (11) After the author's grandmother expired, who tried to feed the birds some bread ?
(a) The author (b) The author's father
(c) The author's mother (d) The neighbours
- (12) Jesse Owens won _____ gold medals at the Olympics.
(a) five (b) four
(c) three (d) one