

**JE-102**

January-2024

B.B.A., Sem.-I

**DSC-C-BBA-111 : Principles of Management-1**

Time : 2:00 Hours]

[Max. Marks : 50

1. (A) Explain the functions of management. (5)  
(B) Discuss interpersonal and informational roles of manager. (5)

**OR**

1. (A) Describe the nature of management. (5)  
(B) Narrate Taylor's scientific management approach. (5)
2. (A) Discuss any of the five external planning premises. (5)  
(B) Write down the short note on the decision tree with an example. (5)

**OR**

2. (A) Describe the steps in decision making. (5)  
(B) Explain any three methods of forecasting. (5)
3. (A) Narrate any five principles of organizing. (5)  
(B) Write down the short note on departmentation. (5)

**OR**

3. (A) Differentiate between centralization and decentralization. (5)  
(B) Narrate any five principles of effective delegation. (5)
4. (A) Explain line organization with diagram. (5)  
(B) Write a detailed note on the benefits of informal organization. (5)

**OR**

4. (A) Discuss advantages of functional organization. (5)  
(B) Short note : Limitations of formal organization. (5)

5. Fill in the blanks : (Attempt Any 10 out of 12)

(10)

(1) \_\_\_\_\_ begins where the science of management ends.

(Training, Art, Experience)

(2) The father of modern management theory is \_\_\_\_\_.

(Henry Fayol, F.W. Taylor, Peter f. Drucker)

(3) \_\_\_\_\_ is mental process requiring foresight and sound judgement.

(Managing, Planning, Rectifying)

(4) \_\_\_\_\_ are the guides to action.

(Procedures, Strategies, Policies)

(5) Taking corrective actions refers to \_\_\_\_\_.

(control, planning, motivating)

(6) \_\_\_\_\_ method is similar to time series method.

(Econometric, Exploration, Opinion Poll)

(7) Kelly and walker developed \_\_\_\_\_.

(PERT, CPM, Decision Tree)

(8) Informal organizations do not have formal \_\_\_\_\_.

(Change, Structure, Development)

(9) Initial stage of delegation is \_\_\_\_\_. (Accountability, Responsibility, Authority)

(10) \_\_\_\_\_ increases possibility of autocratic decisions.

(Decentralization of power, Centralization of power, Delegation of power)

(11) The simplest organization structure is \_\_\_\_\_ organization.

(line, staff, functional)

(12) Formal organization means \_\_\_\_\_.

(Undefined relationship, Defined relationship, Overloading)

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