

FE-117

February-2025

B.B.A., Sem.-I (NEP 2020)

DSC-C-BBA-111 : Principles of Management – I

Time : 2:00 Hours]

[Max. Marks : 50

1. (A) Write a detailed note on Classical theory of Management. 5
- (B) State the Functions of Management. 5

OR

1. (A) Discuss any Five Points of Nature of Management. 5
- (B) Explain Decisional Roles of Managers in Detail. 5

2. (A) Narrate the Decision Tree. 5
- (B) Explain any Five External Planning Premises. 5

OR

2. (A) Elaborate any two techniques of Forecasting. 5
- (B) Write down the steps of Decision making Process. 5

3. (A) Differentiate between Centralization and Decentralization. 5
- (B) Explain any Five Principles of effective Delegation. 5

OR

3. (A) Discuss any two bases of Departmentation. 5
- (B) Explain any Five Principles of Organizing. 5

4. (A) Explain Matrix Organization with diagram. 5
- (B) Write down the limitations of Informal Organization. 5

OR

4. (A) Discuss the line organization with its advantages. 5
- (B) Short note: Formal Organization. 5

- (1) The main objective of management is _____. (Earning more profit / Achieving organizational goals efficiently and effectively / Managing employees)
- (2) Management is _____ science. (Social / Exact / None)
- (3) Planning Premises are determined by _____. (Line Managers / Staff experts / Corporate team)
- (4) _____ ensure uniformity of action at various levels of organization. (Policies / Procedures / Budget)
- (5) _____ principle claims that there should be a clear line of authority running from top to bottom. (Delegation of authority / Scalar chain / organism)
- (6) Where management prevails as a science, from there a/an _____ begins. (Art / Training / Experience)
- (7) Forecasting is an essential part of training. (True / False)
- (8) The grouping of related activities is known as _____. (Assignment of responsibility / Decentralization / Departmentation)
- (9) Managerial activities are same at each managerial level in _____ line organization. (Pure / Paired / Departmental)
- (10) First and last step of delegation is _____ (Adaptability / Accountability / Authority)
- (11) If planning can be called the brain of a business enterprise, then organization can be called as _____. (Heart / Physical structure / Life blood)
- (12) Informal groups can help employees by _____. (Increasing individual isolation/ Providing emotional support/ Discouraging teamwork)